

C20TM

SOIL BUILDER

Curb Appeal Starts at the Curb

The Perfect Companions for Salt Damaged Turf



C20 for Snow & Ice Management
youtu.be/gOOIN28lv1o

C20 Soil Builder and Gypsum The Perfect Combination for Reducing Turf Damage Caused by Winter Salt Products Used Along Curbs & Walkways

C20 Soil Builder creates pore space in the soil, reducing the bulk density of soil and thereby increasing moisture percolation to move salt out of the root zone.

Gypsum (Calcium Sulfate or CaSO_4) converts sodium salts into calcium salts which are more soluble and can be leached out of the turf root zone.



C20 curbside application results

- Applied at 10 lb per 1,000 sq/ft
- Reduced sod replacement from 75,000 sq/ft in 2019 to 9,500 sq/ft on 2020



C20 relieves soil compaction

- No damage to irrigation systems
- No damage to spring pre-emergent barriers



SCAN QR CODE TO ACCESS VIDEO

C20 promotes turf root growth and proliferation resulting in:

- Thicker turf canopy
- Fewer germinating broadleaf weeds
- Quicker recovery from winter injury

Apply C20 prior to ground freezing to begin decompressing soil in the fall. C20 will continue to improve moisture percolation in the soil throughout the spring, as soon as the soil microbes becomes active.